ENTRY REQUIREMENTS

The course is open to all graduates with a Bac + 2 years of higher education, who have a minimum of experience in designing and building websites and who hope to find employment quickly in the multimedia communications industry. The pathways concerned are the University Technical Diploma (DUT) in Careers in Multimedia and the Internet, the DUT in Computer Science, 2-year Bachelor's degree in Arts, Performances and Technology or in Mathematics and Computer Science, DUT, BTS (Advanced Vocational Training Certificate) and 2-year Bachelor's degrees in Information Communication, BTS in Services and Industrial Network Computing and Graphic Arts.

ACQUIRED SKILLS

Graduates are professional experts in the design chain for multimedia applications, products and services. They assist project managers and serve as the link between the different design-production-broadcasting players such as graphic designers, computer scientists and sales people. They work on various digital communication media in design, editing and building: websites, mobile applications, newsletters, etc.

YOUR FUTURE CAREER

The professional degree is a one-year course. It is designed for immediate employment, not a continuation of studies with a Master's degree.

BENEFITS OF THE PROGRAM

The course changes every year to keep in line with technological developments. The course was launched in 2000 and has a good reputation among companies which makes it easier for graduates to find employment.

• How to apply: Enrolment on the applications website https://candidatures.u-pem.fr/

• Course venue: MLV IUT - Champs-sur-Marne site - FRANCE

• Contacts:
  Academic coordinator: TASSO Anne
  Secretary: THIREAU Martine
  Building: IUT de Marne-la-Vallée - Site de Champs-sur-Marne
  Office: E128 - 2, rue Albert Einstein - 77420 Champs-sur-Marne
  Phone number: +33 1 60 95 85 90
  Fax: +33 1 60 95 85 55
  Email: ip-crrw.iut@u-pem.fr

• Calendar: 12-week internship or an in-company assignment over the year.

Pour candidater: HTTPS://CANDIDATURES.U-PEM.FR/
For further details:
Information, Career guidance and Professional integration Department
(SIO-IP): sio@u-pem.fr / +33 1 60 95 76 76

www.u-pem.fr/formations/814
### Annual Lessons

**Unit 1: Media culture (ECTS: 12)**
- E-Marketing, referencing (ECTS: 4) - Law (ECTS: 2) - Communication (ECTS: 3) - English (ECTS: 3)

**Unit 2: Digital creations and productions (ECTS: 12)**
- Fundamentals of graphic design (ECTS: 3) - Computer graphics (ECTS: 3) - Post production animation (ECTS: 3) - Video streaming (ECTS: 3)

**Unit 3: Multimedia development (ECTS: 12)**
- Front-end development: HTML, CSS (ECTS: 3) - Servers and Web security (ECTS: 3) - Back-end development: PHP, CSS (ECTS: 2) - Programming languages: Javascript (ECTS: 2) - Content management systems: CMS (ECTS: 2)

**Unit 4: Project design and management (ECTS: 12)**
- Digital design: writing, interface, ergonomics, user tests (ECTS: 5) - Collaborative methods and tools (ECTS: 2) - Project management (ECTS: 5)

**Unit 5: Supervised projects (ECTS: 5)** - Supervised projects (ECTS: 5)

**Unit 6: In-company training (ECTS: 7)** - In-company training (ECTS: 7)