CAREERS IN FASHION

ENTRY REQUIREMENTS

120 credits, a BTS (Advanced Vocational Training Certificate) in design, a Bachelor’s degree in applied arts or the equivalent recognised by VAE.

ACQUIRED SKILLS

Working in the creative design industry involves the basic professional skills acquired in the technical course units and the in-company internship, as well as the knowledge acquired of the arts (fine arts, applied arts) and the economic sphere where the designer will be operating. Furthermore, a working knowledge of professional English should be acquired and reinforced. The course is also designed to develop more generic personal skills which are just as important for a stylist or fashion designer in a design studio: creativity, based on broad general knowledge, the ability to distinguish between the various technological fields and link them together when completing a project, the ability to identify the sector’s social and environmental issues (ethics and sustainability), and the ability to work in a team, to communicate, develop a line of argument and persuade. These skills and abilities to act and reflect are developed throughout the design and completion of the professional project, put to the test by a preliminary judging panel of professionals (varying from year to year) in July and finally assessed in late September by a final judging panel in front of which the finished, semi-staged projects are presented.

YOUR FUTURE CAREER

In principle, the professional degree aims to enable graduates to enter the professional world. The degree enables graduates, now with the title of designer, to start work immediately in a studio.

BENEFITS OF THE PROGRAM

The PDCF is in partnership with the ESAA Duperré. Students graduating with this degree can take advantage of this prestigious school's professional network and that of its alumni now in senior positions in a variety of companies.

In terms of education, the degree's special feature is that it is based on three cornerstones: the acquisition of technical skills, the acquisition of a knowledge of various aspects of the professional field and improved knowledge of the arts.

Based on excellence, the course provides students with individual monitoring.

FIELD
Arts, literature, languages

Course suitable for:
- Continuing education
- Recognition of prior learning
- Apprenticeship
- Initial education

How to apply:
Applications must be submitted on paper and contain grades, certified copies of diplomas and a personal statement. A dozen or so A4 sheets of paper providing a visual file of the applicant's work and projects must also be included.

Course venue:
UPEM, Copernic building, 2B045 for the secretariat and some classes; ESAA Duperré, rue Dupetit-Thouars, 75003, Paris, for some classes and all the workshops

Contacts:
Academic coordinator: VIGIER Laurence
SOUBBOTNIK Michael
Secretary: LANDEAU Nathalie
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Calendar:
The course generally begins on the first Monday in October. The project judging panels and the collection exhibitions take place the week before. The year is divided into periods of lectures and workshops, a period of internship and a project period. Roughly speaking, the periods of lectures and workshops cover the first semester, (from the start of the course to the Christmas and New Year holidays). Next is a period of internship which includes Fashion Week. There is another period of lectures and workshops in May and June. July and August are reserved for working on the project and finally, there is another workshop period in September to prepare for the presentation of the project and the theses.

For further details:
Information, Career guidance and Professional integration
Department (SIO-IP): sio@u-pem.fr / +33 1 60 95 76 76

www.u-pem.fr/formations/599
ANNUAL LESSONS

Unit 1 - Visual culture and aesthetics (ECTS : 6)  M11 - Visual culture (ECTS : 3) - M12 - Aesthetics and critical writing (ECTS : 3)

Unit 2 - Marketing and sustainable fashion (ECTS : 9)  M21 - Business culture, globalisation and industrial development strategy (ECTS : 2) - M22 - Sustainable development, ethical trading and SME (ECTS : 2) - M23 - Applied marketing: development of mass retail collections (ECTS : 2) - M24 - Applied marketing: development of luxury ready-to-wear studio collections (ECTS : 2) - M25 - Press and post-production (ECTS : 1)

Unit 3 - General culture (ECTS : 6)  M31 - History of Art (ECTS : 3) - M32 - English (ECTS : 3)

Unit 4 - Creative design laboratory (ECTS : 16)  M41 - Textiles, surfaces - M42 - Fashion accessories - M43 - Fashion - M44 - Prototyping - M45 - Silk screen printing

Unit 5 - Computer graphics, photography, digital techniques (ECTS : 7)  M51 - Computer graphics (ECTS : 3) - M52 - Photography (ECTS : 2) - M53 - Digital techniques (ECTS : 2)

Unit 6 Supervised project, Design, Production, Finishing (ECTS : 14)  Tutoring (of project, thesis and the presentation) (ECTS : 10) - Production and finishing (ECTS : 4)

Unit 7 Internship and internship report (ECTS : 6) - Support for report and final check.